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NORTH MICHIGAN NURSERY

Growers of

**HARDY NORTHERN
EVERBEARING STRAWBERRY PLANTS
RASPBERRY - DEWBERRY**

and

BLACK RASPBERRY PLANTS

All Nursery Stocks listed in this circular are grown on our own farm. Every order receives my personal attention.

FRANK FENDT, Prop. WEST OLIVE, MICH.

CERTIFICATE OF NURSERY INSPECTION

Michigan State Department of Agriculture Nursery Inspection Nos. 5776 and 1250.

This is to certify that the Nursery and Strawberry plants of the North Michigan Nursery, Frank Fendt, Proprietor, West Olive, Michigan, have been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

JAMES F. THOMPSON, Commissioner.

Fees paid \$14.00. This certificate to be void after September 15, 1936.

E. C. MANDENBERG,

In charge of Orchard and Nursery Inspections.
Bureau of Agricultural Industry, A. C. Carton,
Director, Lansing, Michigan, September 27, 1935.

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U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO S-3591



Dorsett Strawberry

The New Better Early Berry Surpassing Premier in Quality, Production, and Profit

Dorsett was originated and developed by the United States Department of Agriculture. It is a scientific cross between Premier and Royal Sovereign, an old English variety noted for its unusually high dessert quality.

25 — 30c; 50 — 50c; 100 — 80c; 250 — \$1.25; 500 — \$2.40; 1000 — \$4.50.
2000 Dorsett and 2000 Fairfax — \$16.00.

Fairfax Strawberry

A Worthy Mate for the New Dorsett

Fairfax, like Dorsett, is also an origination of the United States Department of Agriculture and is thought to be a cross between Premier and Royal Sovereign. Introduced at the same time as Dorsett, it has received wide acclaim for its exceptional QUALITY as well as its many other good points.

25 — 30c; 50 — 50c; 100 — 80c; 250 — \$1.25; 500 — \$2.40; 1000 — \$4.50.
1000 Fairfax and 1000 Dorsett — \$8.50.

Premier Strawberry

The Most Popular Early Berry

The exceptionally satisfactory and unusually profitable crops secured from Premier have made it first choice among successful strawberry growers in most all sections of the country.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 500 — \$1.80; 1000 — \$3.75; 8000 — \$26.00 — enough for one acre planting.

Blakemore Strawberry

Champion of Long Distance Shippers

The Blakemore is a cross of Missionary and Premier originated and developed by the United States Department of Agriculture. Blakemore is extra early, ripening four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$3.50.

Senator Dunlap Strawberry

(Midseason)

An old standard variety that thrives everywhere and produces a big crop of fruit with little attention. It is a fine table berry, a good shipper and an excellent cropper. The berry is a beautiful crimson-red. Is firm and holds up well. A prime favorite for canning purposes. At the present time there are more Dunlap being planted than ever before.

25 — 20c; 50 — 25c; 100 — 50c; 250 — 85c; 1000 — \$2.65; 8000 — \$20.00 — enough for one acre planting.

Gibson Strawberry

(Midseason)

A favorite commercial strawberry in the Middle West but seems to thrive equally well in all sorts of soils and climates. A heavy and sure cropper. Plants large and healthy. Berries of finest medium red color, large size, firm quality, attractive appearance and rich flavor.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$3.50.

OUR CUSTOMERS ARE ALWAYS RIGHT.

High Grade STATE Hardy Northern Grown Low Prices

Cooper Strawberry (Midseason)

Largest and sweetest strawberry grown. Brilliant red in color, fine in texture. Highly favored as a fancy table berry.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$3.75; 2000 — \$7.00.

Big Joe Strawberry (Midseason to Late)

A high quality, medium late strawberry, at its best when the earlier varieties show a decline in size and productiveness.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$3.75; 2000 — \$7.00.

Harvest King Strawberry

The supreme market berry and the heaviest fruiting variety introduced in many years. The Harvest King may be depended upon to make plenty of plants. It produces an excellent fruit, both for canning purposes and general home use. You will like its flavor and very fine color. Try some for your garden.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$3.75.

Pearl Strawberry

Pearl is undoubtedly the latest June variety, being at its best when other varieties are off the market. The fruit is large in size, red to the center, firm and a good shipper. Excellent flavor and uniform in size. Prominent yellow seeds add to its attractive appearance. Makes a good row under conditions where most late varieties would not make even a picking row.

25 — 20c; 50 — 30c; 100 — 50c; 250 — \$1.00; 1000 — \$4.00; 2000 — \$7.40.

Cumberland Black Raspberry

No Blackcap has ever been grown as extensively as Cumberland, nor attained its great popularity in all raspberry producing sections of the country.

(1 Yr.) 25 — 60c; 50 — \$1.10; 100 — \$2.00; 1000 — \$10.00.
(2 Yr.) 25 — 80c; 50 — \$1.60; 100 — \$2.50.

New Harbert Black Raspberry

New Harbert is a variety of black raspberry which we introduced three years ago. It is a large berry and a vigorous grower, and will produce one-third more berries per acre than any other variety of black raspberry that is grown. The canes grow upright and where the Cumberland will grow three or four canes, this variety will have seven or eight, thus making the yield per acre one-third more. The New Harbert will grow on any kind of soil, and is free from all contagious diseases. We recommend planting them 4 x 7 feet.

(1 Yr.) 25 — 50c; 50 — 90c; 100 — \$1.25; 1000 — \$10.00.
(2 Yr.) 25 — 80c; 50 — \$1.10; 100 — \$2.50.

CERTIFIED Quality

-Best for All Climates

Hardy Plants

New Logan Black Raspberry

New Logan is now the leading early Blackcap in all sections where Blackcaps are grown. Originated in Ohio and perfectly hardy in all climates. Ripens 7 to 10 days earlier than the Cumberland which allows the grower to get in on the early market when prices are high.

(1 Yr.) 25 — 50c; 50 — 90c; 100 — \$1.25; 1000 — \$10.00.
(2 Yr.) 25 — 80c; 50 — \$1.50; 100 — \$2.50.

Potomac Purple Raspberry

The brand new variety of raspberry. Introduced by the U. S. Department of Agriculture. It is a cross between a Black Raspberry and a Red Raspberry, making it a Purple Raspberry. Compared side by side with Cumberland, showed about twice as many berries on the Potomac as the Cumberland. It is very free from diseases. Makes fine jellies, and preserves. It is the very best of all the purple varieties.

(1 Yr.) 25 — \$1.10; 50 — \$2.15; 100 — \$3.00.

Latham Red Raspberry

The World's Greatest Red Raspberry and Big Money Maker. It thrives wonderfully in every section of the country. Although on the market but a few years, it has become the popular favorite in all large fruit-growing sections and first choice of commercial growers. Extremely hardy. This variety was originated in the cold state of Minnesota, where very often it reaches 20 to 35 degrees below zero. Latham often yields from 20 to 50 per cent more berries than any variety of red raspberries grown. The large berries are deep red in color, fine flavor.

(1 Yr.) 25 — 60c; 50 — \$1.10; 100 — \$2.00; 1000 — \$9.50.
(2 Yr.) 25 — 80c; 50 — \$1.60; 100 — \$2.50.

Chief Early Red Raspberry

High Quality — Heavy Yielding

Chief is a seedling of Latham and was originated by the Minnesota State Fruit Breeding Farm. It possesses many of the good qualities of Latham, some of them to even a greater degree than the parent. The main point of difference is in season of ripening, Chief being 10 to 12 days earlier to ripen than Latham.

(1 Yr.) 25 — 60c; 50 — \$1.10; 100 — \$2.00; 1000 — \$9.50.
(2 Yr.) 25 — 80c; 50 — \$1.60; 100 — \$2.50.

St. Regis Red Raspberry

Everbearing

Bears in 90 days from planting. The most popular everbearing red raspberry ever introduced because it actually does bear a big crop of luscious fruit in June and begins again in September and bears continually until killed by hard freezing. Berries are rich crimson-red, firm, medium in size, and of good quality. Plant St. Regis and keep your table supplied with fresh red raspberries during summer and fall.

(No. 1) 25 — 60c; 50 — \$1.10; 100 — \$2.00.
(No. 2) 25 — 30c; 50 — 60c; 100 — \$1.00.

New Viking Red Raspberry

An excellent new variety originated at the Vineland Station in Ontario. Highly desirable because of its thrifty, vigorous growth, heavy yielding characteristics and its large, sweet berries.

Transplants (No. 1) (bearing size).
25 — 80c; 50 — \$1.60; 100 — \$2.50.

Eldorado Blackberry

The Best Commercial Blackberry

Eldorado bears young, providing nearly a full crop of fruit the year after planting. Vigorous grower, producing strong, well branched canes, perfectly capable of carrying the big crop of fruit produced. Always free from disease, immune to orange rust. Large berries, fine flavor, color and quality. Very hardy, never winter-kills. A wonderful shipper. Fruits over a long season and insures a big profit to the grower.

There are more Eldorado under cultivation than all other blackberries combined. Highly recommended for both home and commercial plantings.

(1 Yr.) 25 — 60c; 50 — \$1.10; 100 — \$2.00; 1000 — \$10.00.

Lucretia Dewberry

Of the blackberry type, but produced on a trailing vine instead of an upright bush. Very hardy, and practically immune to disease. Best results are secured on the higher sandier soils, their natural home. Berries are extra large, lustrous black, sweet and juicy. The Lucretia has received the highest endorsement and highest praise from the best horticulturists in the country. Always bring a big price on the market.

(1 Yr.) 25 — 75c; 50 — \$1.25; 100 — \$2.50; 1000 — \$11.00.

Youngberry

(Wine Color)

This new berry is so much different from any berry that is grown in most parts of the country. It is a cross between the loganberry and dewberry. Color of fruit is a rich wine color. Size 1 to 1½ inches. Flavor is pleasant, sweet, with the tartness of the blackberry. Excellent for table use, canning, jellies, pies, and for wine. The plant is a rank grower. Withstands cold and heat. Adapted to a wide range of soils. A great producer.

(1 Yr.) 25 — \$1.00; 50 — \$2.00; 100 — \$3.00.

NOTICE — Every variety of Strawberry Plant offered by us is perfect flowering, and requires no other kind planted with it for proper pollenization. Any variety we offer can be grown alone with perfectly satisfactory results, although several kinds may be grown together if you prefer. Should our supply of any variety become exhausted when your order is received, we will immediately write you and you can substitute a variety of your own choice, or we will return your money.

WHEN TO ORDER — Order early, stating when you wish to receive your plants, and we will ship accordingly. Use enclosed order blank Shipping begins about March 20 and continues to about May 10; after that we do not advise planting of berry plants as plants are then no longer dormant. We do not pay transportation charges as our customers order from numerous states, far and near. If not specified, we use our judgment — Express or Mail.

TERMS — Cash with order. However, if you prefer, you may send a 25% down payment with your order, balance any time before shipment. No orders will be booked on stock reserve unless part payment is made on same. Remit by Express or Post Office Money Order, Bank Draft or Registered Letter. We cannot assume liability for currency lost in unregistered letters. On express shipments, be sure there is an express office at destination you give.

Hardy Northern EVERBEARING Strawberry Plants

Mastodon Everbearing Strawberry

Mastodon is the most wonderful and biggest paying Everbearing Strawberry in history. It is the largest and heaviest yielding. It has size, flavor, productiveness and exceptional shipping and marketing qualities. The plant is big, thrifty, with an ideal root system that enables it to produce its enormous wonderful crop of large fine berries ten months out of eighteen. Berries that hold their size during the whole season, just as large in November as in July. The huge size of the berries and the large yield of each plant is truly marvelous. The Mastodon plant is large and bushy with heavy foliage. This protects the vines from the hot suns in summer and also protects the fruit during the frosty nights of late fall.

They are also heavy fruit producers of large size when grown in matted rows. The largest berries on record and the nearest perfect in size, color, sweetness, flavor and hardiness. These plants are 25 — 30c; 50 — 60c; 100 — 70c; 250 — \$1.40; 1000 — \$4.50; 8000 — \$32.00 — enough for one acre planting.

sure to produce a money-making crop for you this year; the fruit will be easy to sell from appearance alone. A fancy berry in the truest sense of the word, which adds greatly to its market at top prices.

Plant Mastodons this year and have insurance on your strawberry crop against frost. From plants set in early spring, the Mastodon begins to ripen its fall crop about July 30, and continues through August, September and October until all vegetation is frozen, and bears you full crop next spring to fall. Cash returns for you 90 days after plants are set. For quick profits this year, plant Mastodons. Requires small amount of ground. When ordering Mastodons from us, you will receive some of the finest, deep-rooted, first-class plants to be had at exceptional prices. From grower to planter spells satisfaction in Strawberry Culture.

New Gem Everbearing Strawberry

OUTSTANDING NEW EVERBEARER

Gem is a direct offspring of the old Progressive Everbearer noted for its wonderful flavor and productiveness. It was discovered by Frank Keplinger, of Central, Michigan, growing in his field of Progressive. Introduced to the trade in the spring of 1934 Gem was immediately recognized as being a real find and is now the most talked of variety in the Everbearing field.

MAKES MANY RUNNERS

Unlike all Everbearers formerly introduced Gem is not a shy plant maker. Under ordinary conditions and on average soil Gem will make a heavy 25 — 35c; 50 — 60c; 100 — 85c; 250 — \$1.60; 1000 — \$6.00.

fruiting row in one season, being equal to the best June-bearing varieties in this respect.

BERRIES 90 DAYS AFTER PLANTING

Gem will start producing berries in paying quantities within 90 days after the plants are set out in the spring. Berries are all extra fancy and will bring top prices on any market. Gem will produce more quarts of extra large, fancy berries than any other kind.

Get started with this valuable new Everbearer this spring. We have a good stock of absolutely genuine Gem plants ready for your orders at a price within reach of all. You can't go wrong on Gem. Order today.

Lucky Strike Everbearing Strawberry

Lucky Strike has done wonderfully. Very productive. Berries are round and smooth, very large and of a beautiful bright red. Sweet and firm. Would advise our customers to try Lucky Strike everywhere as a good Fall and June bearer. Will

25 — 30c; 50 — 60c; 100 — 75c; 250 — \$1.50; 1000 — \$5.00.

bear first year set from July until winter with large, choice berries and the sweetest flavor you could wish for. Our new ground, true-to-name plants are sure to please you.

LOW PRICES-HIGHEST QUALITY

Twenty-four years' experience in Strawberry and Raspberry culture.

Plants grown on sandy soil, which gives them a vigorous root system.

We send you freshly-dug plants.

Your order is carefully packed with plenty of moss to keep them in good condition.

We do not spend a lot of money for fancy-colored advertising; we pass that saving on to you.

If you will compare our prices with those of other reliable nurseries, we believe, you will find that you can save money by ordering your nursery stock from us. Our stock is equal or better to any grown, and you may always rely on getting it fresh and full of life

OUR PLANTS MAKE BEST RECORDS IN TEST BEDS

We will be in the market this season for about 100,000 Mastodon Strawberry Plants, which we will want shipped in various lots. Last year we bought Mastodon Plants from you and from three other nurseries. We planted some from each nursery in our test beds, and your Mastodon Plants made the best record of all Everbearing. We are more than pleased with the plants and with the fruit they produced.

(A customer from Illinois — letter on file in our office.)

A SATISFIED CUSTOMER WRITES FROM NEW YORK

Received plants in fine condition and good count. Every one who sees them praises them highly.

Mrs. Chauncey A. Record.

GUARANTEE OF SATISFACTION

We guarantee all Nursery Stock listed in this circular and sold by us to be first class, true to name, and free from injurious disease. We also guarantee safe arrival of your order by railway express or parcel post. All complaints of any nature, except untruthness to name, must be made within five days after receipt of shipment, accompanied by a signed statement from the express agent or postmaster at destination, showing extent of loss or damage. It is mutually agreed, however, that in no case shall we be held responsible for more than the actual price paid for stock. We wish it fully understood that we do not guarantee continued growth of any of the nursery stock sold by us. The welfare of the plants is entirely dependent upon your care, weather conditions, and other matters beyond our control. Our liability, except as noted above, ends upon delivery of good live stock — the rest is up to you. Order our hardy northern grown plants and a complete and profitable satisfaction is yours.

NORTH MICHIGAN NURSERY, West Olive, Michigan
FRANK FENDT, Proprietor

BEST PLANTS EVER RECEIVED SAYS ANOTHER CUSTOMER

I received the first shipment of Mastodon Strawberry Plants from you. They arrived in very good condition. They are the best I ever received from a nursery. You may expect many orders from me next year. Enclosed is money order for which ship me 500 more Mastodon Strawberry Plants.

Niles W. Eggleston — New York.

REFERENCES — Peoples State Bank, Holland, Michigan;
Express Agent at Holland; Postmaster at West Olive.